## PILOT PMR

## Track Interest In Your Favourite Buzzwords Using Google Trends

Brand storytelling × Search term	+Add term			
				Share 💌
Interest over time ⑦				News headlines 🛞 🗌 Forecast 🛞
				M
2005	2007	2009	2011	2013 Embed
Growth hacking Search term	+Add term			
				Share 👻
Interest over time ⑦				News headlines Forecast (?)
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